We plan on making a social media application that allows students to connect to each other through post that a mad from their profile. Mainly through pictures that will have a thread attached to allow students to comment on them. The applications main competitor will be Facebook due to their extensive outreach globally. Though we plan on keeping the app locally within the student body eliminating the nerve-racking pop-up ads trying to sell you a pitch as you scroll through post.

**You can edit photos on the mobile app**-

Who doesn’t love an app that allows you to edit the photos you post

**You can engage your users by asking poll questions in groups and events.**

Being able to spontaneously start a poll for constructive criticism or just a simple off the top need for help on topic that may concern the user

**You can use keywords to search for old posts-**

search for old posts with keywords or find posts on topics you’re interested in but forgot the entirety of what the post might’ve said.

**You can find out who unfollowed you-**

Being able to see who unfollowed would be key for our users because if multiple people unfollowed an individual user they would most likely want to find out what was the root cause and change their approach on the app

**You can Link your other profiles-**

having the ability to attach their other profiles to their custom one on our app

These five key features are what we seem highlight in our app so far because they are key features that you have not all found in one application. Each feature has not been seen on an app together because a few have been using on secondary apps that are not affiliated with Facebook. Which put users in harms way because if their information gets lost using these secondary apps Facebook is not liable. So why not have the features in one app to avoid the scammers and pirates of the web.